

**REGIONAL SUBAREA**

**PROJECT: HOUSEHOLD TRAVEL SURVEY**

**PURPOSE:** Perform Household Travel Survey on the characteristics and daily travel of approximately 5,000 households in the BRTB modeled area.

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A new Household Travel Survey will collect data on the revealed travel preferences of households residing in the BRTB modeled area. The Household Travel Survey is the Baltimore Region’s primary source of data on the travel choices of households. The survey data will also be used to enhance and calibrate INSITE, the regional transportation model. INSITE forecasts future travel demand using current travel preferences and forecasts of household and employment growth and planned improvements to the regional transportation network. Approximately 5,000 households across all jurisdictions will participate in the new survey. The last household travel survey, in which BMC joined with WASHCOG, was conducted in 2007-2008. BMC and WASHCOG are holding discussions about another collaborative effort. It is expected that data collection for the survey will be completed in FY 2018.

**FY 2018 PERFORMANCE INDICATORS:**

1. Data collection for a large sample, activity-based household travel survey that will collect detailed information on the demographic characteristics and daily travel of approximately 5,000 households in the BRTB modeled area.
2. Reporting on various aspects of daily household, personal, and vehicle travel in the geographically focused subareas to support analysis of regional growth trends and transportation issues.
3. Staff supervision of the survey contractor to ensure that all survey procedures and protocols are correctly carried out and that survey quality control procedures are maintained. Staff will also coordinate survey activities with state and local government staff as appropriate.
4. Continued provision of data, documentation, and technical support to users of the 2007-2008 Household Travel Survey.

PRODUCTS/MILESTONES	SCHEDULE
Develop RFP and select a successful candidate or join WASHCOG surveying effort.	1 <sup>st</sup> Quarter
Manage data collection for a sample of approximately 5,000 households in the BRTB modeled area.	2 <sup>nd</sup> Quarter-4 <sup>th</sup> Quarter (continues in FY 2019)

**PARTICIPANTS:** Baltimore Metropolitan Council, MDOT, Consultant

**FY 2018 BUDGET:** \$600,000 (will likely require supplement from the FY 2019 UPWP)